



a place of mind
THE UNIVERSITY OF BRITISH COLUMBIA

REPORT TO THE BOARD OF GOVERNORS

SUBJECT INTERNATIONAL STUDENTS 2015-2016 TUITION INCREASE

MEETING DATE DECEMBER 2, 2014

Forwarded to the Board of Governors on the
Recommendation of the President

**APPROVED FOR
SUBMISSION**

A handwritten signature in black ink, appearing to read 'Arvind Gupta'.

Arvind Gupta, President and Vice-Chancellor

Presented By David H. Farrar, Provost & Vice-President, Academic, Vancouver Campus
Louise Cowin, Vice-President, Students
Deborah Buszard, Deputy Vice-Chancellor & Principal, Okanagan Campus
Cynthia Mathieson, Provost & Vice-Principal, Okanagan Campus

Report Date November 24, 2014

DECISION REQUESTED IT IS HEREBY REQUESTED that *the UBC Board of Governors approve*

- 1. A 10% increase in international undergraduate tuition effective May 1, 2015 for incoming international undergraduate students for the 2015-2016 academic year;*
- 2. A 3% increase in international undergraduate tuition for the subsequent four years (2016-2017, 2017-2018, 2018-2019, and 2019-2020), or until graduation from their current degree program, whichever is the shorter period, for new international undergraduate students entering their degree program in 2015-2016;*
- 3. A 2% increase in international undergraduate tuition effective May 1, 2015 for continuing international undergraduate students enrolled in their current degree program in 2014-2015.*

EXECUTIVE SUMMARY

A 10% increase in international undergraduate tuition fees for 2015-2016 is proposed for new incoming international undergraduate (ISI) students. This increase applies equally to both campuses.

It is further proposed to limit annual increases to 3% for the subsequent four years (2016-2017, 2017-2018, 2018-2019, and 2019-2020), or until graduation from their current degree program, whichever is the shorter period, for ISI students entering their degree program in May 2015.

Currently enrolled ISI students who entered the University prior to May 2015 will continue to have their tuition increased at 2% per annum for their current degree program.

The tuition increases are necessary to maintain and enhance the caliber of the University’s research, academic, and student experience. The tuition increase will also bring UBC’s tuition closer to the tuition fees of other top Canadian universities. A significant portion of incremental tuition revenue will be allocated to faculties to support student learning and research. Tuition allocations will also be made to international student financial support programs and to fund centrally administered student services.

Under the Guidelines of Policy 71, the Vancouver and Okanagan Provosts, VP Students and AVP Students, Okanagan jointly conducted a consultation process and engaged with the student body on the tuition proposal information. A communication campaign was developed to provide information and encourage feedback regarding the 2015-2016 international undergraduate tuition proposal.

Place and Promise Student Learning
COMMITMENT(S) Research Excellence
 Community Engagement

Place and Promise As part of the University Operating budget, tuition revenue contributes to investments in
ACTION(S) a number of Place and Promise areas, some of these include:

- **Student Learning:** Attract and retain world-class faculty; investments in learning infrastructure, such as classroom enhancements.
- **Research Excellence:** Investments in research infrastructure, such as laboratory enhancements.
- **International Engagement:** Financial support for international undergraduate students.

Description & Rationale Maintaining and enhancing the caliber of UBC’s research, academic and student experience requires investment. Tuition fees are an investment in UBC’s learning, research and student experience excellence that enhances the value of the UBC degree and benefits students.

An increase in international tuition also addresses pressures and priorities in faculties, central programs and services, supports for international students in the areas of financial aid, JumpStart, advising and others.

Proposed 10% Tuition Increase for International Students entering Undergraduate Programs in 2015-2016 and 3% annual increase in the subsequent years of their degree

ISI Tuition	2014/15 Actual	2015/16 10% Proposed Increase	2016/17 3% Proposed Increase	2017/18 3% Proposed Increase	2018/19 3% Proposed Increase	2019/20 3% Proposed Increase
Base Program Per Credit	\$799.97	\$879.97	\$906.37	\$933.56	\$961.57	\$990.42
30 Credit Course Load	\$23,999.10	\$26,399.10	\$27,191.10	\$28,006.80	\$28,847.10	\$29,712.60
Bachelor of International Economics Per Credit	\$959.06	\$1,054.97	\$1,086.62	\$1,119.22	\$1,152.80	\$1,187.38
30 Credit Course Load	\$28,771.80	\$31,649.10	\$32,598.60	\$33,576.60	\$34,584.00	\$35,621.40
Bachelor of Commerce Per Credit	\$896.34	\$985.97	\$1,015.55	\$1,046.02	\$1,077.40	\$1,109.72
30 Credit Course Load	\$26,890.20	\$29,579.10	\$30,466.50	\$31,380.60	\$32,322.00	\$33,291.60
Vantage One (Program Fee)	\$30,000.00	\$33,000.00				
Vantage One (Supplemental Term Fee)	\$5,000.00	\$5,500.00				
Applies to	All new international undergraduate students entering in 2014/15	All new international undergraduate students entering in 2015/16	All new international undergraduate students entering in 2015/16	All new international undergraduate students entering in 2015/16	All new international undergraduate students entering in 2015/16	All new international undergraduate students entering in 2015/16
Affected Campuses	UBC Okanagan and Vancouver	UBC Okanagan and Vancouver	UBC Okanagan and Vancouver	UBC Okanagan and Vancouver	UBC Okanagan and Vancouver	UBC Okanagan and Vancouver

After 2019/20, tuition fees of students who began their studies in 2015/16 will follow the lowest international tuition fee rate approved by the Board for their degree program.

2% Tuition Increase for Continuing International Students

International	Base per credit 2014/15	30 credit course load 2014/15	Base per credit 2015/16	30 credit course load 2015/16
Base Programs				
Undergraduate (began between 2014S and 2014W)	\$799.97	\$23,999.10	\$815.97	\$24,479.10
Undergraduate (began between 2013S and 2013W)	\$792.20	\$23,766.00	\$808.04	\$24,241.20
Undergraduate (began between 2012S and 2012W)	\$784.51	\$23,535.30	\$800.20	\$24,006.00
Undergraduate (began 2011W or earlier)	\$776.89	\$23,306.70	\$792.43	\$23,772.90
Arts				
International Economics (began between 2014S and 2014W)	\$959.06	\$28,771.80	\$978.24	\$29,347.20
International Economics (began between 2013S and 2013W)	\$949.75	\$28,492.50	\$968.75	\$29,062.50
Sauder School of Business				
Commerce (began between 2014S and 2014W)	\$896.34	\$26,890.20	\$914.27	\$27,428.10
Commerce (began between 2013S and 2013W)	\$887.63	\$26,628.90	\$905.38	\$27,161.40
Commerce (began between 2012S and 2012W)	\$879.02	\$26,370.60	\$896.60	\$26,898.00
Commerce (began 2011W or earlier)	\$870.48	\$26,114.40	\$887.89	\$26,636.70

International	Program Fee 2014/15	Instalment 2014W	Instalment 2015S	Instalment 2015W
Vantage College				
Vantage One Program Fee (began in 2014W)	30,000.00	\$10,000.00	10,000.00	
Vantage One Supplemental Term Fee (began in 2014W)	5,000.00			\$5,100.00

Rationale

Incremental Revenue from Proposed Tuition Increase

The estimated incremental revenue from the proposed international tuition increase for 2015-2016 is \$3.8 million. In 2018/19, the incremental revenue is estimated to reach \$15.5 million. The incremental revenue is the difference between the proposed new tuition levels (10% increase for incoming students in 2015/16, followed by 3% increase in subsequent years), and the current practice of recent years (3% increase for new incoming students, followed by 2% increase for continuing students in subsequent years).

Campus	Estimated Incremental Revenue (millions)					Total (5 years)
	2015/16	2016/17	2017/18	2018/19	2019/20	
UBC Vancouver	\$3.4	\$6.8	\$10.5	\$14.0	\$16.6	\$51.3
UBC Okanagan	\$0.4	\$0.8	\$1.2	\$1.5	\$1.8	\$5.7
UBC Total	\$3.8	\$7.6	\$11.7	\$15.5	\$18.4	\$57.0

SCHEDULE The 10% proposed increase in international undergraduate tuition applies to new incoming international undergraduate students for the 2015-2016 academic year, effective May 1, 2015.

An annual increase of 3% for the subsequent four years (2016-2017, 2017-2018, 2018-2019, and 2019-2020), or until graduation from their current degree, whichever is shorter, will be implemented accordingly.

The 2% increase in international undergraduate tuition for continuing students will be implemented effective May 1, 2015.

CONSULTATION Under the Guidelines of Policy 71, the Vancouver and Okanagan Provosts, VP Students, Relevant Units, and AVP Students, Okanagan jointly conducted a consultation process to communicate the rationale and principles underlying the 2015-2016 undergraduate international tuition proposal.

The consultation was conducted over the period of October 7 to November 21, 2014.

The student consultation process included the following:

- Consultation meetings between elected student representatives of Alma Mater Society (AMS), Graduate Students Society (GSS) and International Students Association (ISA) at UBC Vancouver and UBC Okanagan Students' Union (UBCSUO) at UBC Okanagan
 - 11 face-to-face meetings
- Town Hall and Focus Groups
 - 3 Town Halls (UBC Vancouver campus: October 28th, October 31st, November 5th)
 - 1 Town Hall (UBC Okanagan campus: October 29th)
- Web Consultation
 - consultations.students.ubc.ca launched with materials on October 7th, updated through the process
 - Open access website – any student could review and submit feedback
 - 12,207 pageviews (42% new visits, 58% return visits)
 - 1:33 average session on the page

Student Submissions

Submissions were received from the Alma Mater Society, (with appended positions from the Science Undergraduate Society, the Engineering Undergraduate Society, the Arts Undergraduate Society, and the Commerce Undergraduate Society) and the International Students Association. These are summarized and attached verbatim in the Consultation Report (Attachment 1).

427 individual student submissions were received through the website. These are summarized and attached verbatim in the Consultation Report.

The following are some of the questions and concerns that were received regarding the proposed tuition increase for international students:

- Questions on the necessity of the proposed increase and prioritization of funding
- Concerns over the consultation process
- Concerns over the impact on diversity and the role of financial aid

Previous Report Date	April 14 , 2014	Decision	Approval of 3% increase in ISI tuition effective May 2014 for new incoming international undergraduate students for the 2014-2015 Academic Year, and approval of 2% increase in ISI tuition for the subsequent three years (2015-2016, 2016-2017, 2017-2018), or until graduation from their current degree program, whichever is the shorter period, for new international undergraduate students new to UBC in 2014-2015.
Discussion Points	N/A		
Action / Follow Up	N/A		